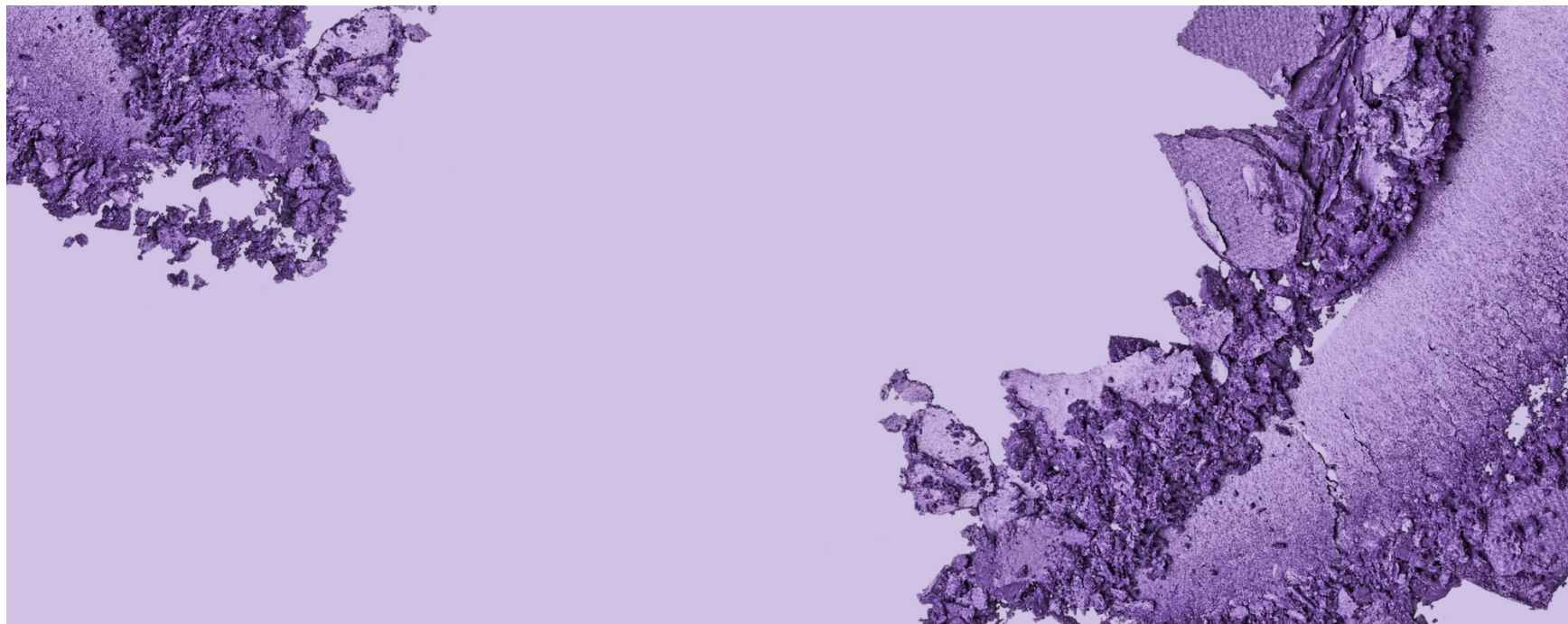


2019 Edition

COSMOPACK *Awards*



Cosmopack Awards

Brings awareness to the immense value that lies in the formulation, technology and packaging design and take in special consideration the new technologies that lie underneath our beauty industries.

Make up Formula

Finalists 2019

artcosmetics
DUO GLAMOUR
Face & Body Glitter

**B. Kolormakeup &
Skincare S.p.A.**
Pure VELVET VEIL Hybrid
Skin Perfector

Omnicos Group
SPHAERA

**Passage Cosmetics
Laboratory**
Strawberry Daiquiri Tinted Oil

Winner 2019

**B. Kolormakeup &
Skincare S.p.A.**
Pure VELVET VEIL Hybrid
Skin Perfector

Make up Formula

artcosmetics
DUO GLAMOUR
Face & Body Glitter
Italy

Product description

A versatile duo glitter makeup for the face and body. Thanks to its formulation, these fine particles of bright light in two different colors, give you a sparkling allure, adding glamour to any type of makeup.

Technical details

Our Custom Artfusion Technology with a high percentage of glitters (98%). Apply this hybrid formulation with a sponge: just pat it on the pan and then on the skin for a crystal-coated stronger effect.



Make up Formula

B. Kolormakeup & Skincare

S.p.A.

Pure VELVET VEIL Hybrid Skin
Perfector
Italy

Product description

Like a primer-foundation ,
Pure Velvetveil creates a
filler-effect base capable of
smoothing and evening out
the complexion and
banishing the shiny look. A
formula that mattify the
complexion and hence
optically softening and
smoothing powder like in
look and feel To obtain
maximum performances and
result on the face, Pure
velvetveil works in perfect
synergy with Fless® , the
first flexible makeup brush
by Pennellifaro.



Technical details

ECO- FRIENDLY and ECO-
SUSTAINABLE formula
Vegan formula Paraben free
Petrolatum free D5 and D6
free Fragrance free
Contains: . COATED
PIGMENTS Micronized,
coated with an amino acid
film which makes them a
skin-friendly raw material .
SOFT FOCUS POWDERS A
blend of spherical powders
and natural micas, which are
Child Labor certificated .
NATURAL FILLERS Cellulose
fibers which are obtained by
an eco-sustainable process
using renewable crops with
an high fiber's percentage .
BLEND OF SOFT
VEGETABLE WAXES Jojoba
Wax, Sunflower Wax and
Mimosa Wax - VEGETAL-
BASED FILM FORMERS
100% vegetable alternative
to petrolatum with similar
texturing effects but
improved properties

Make up Formula

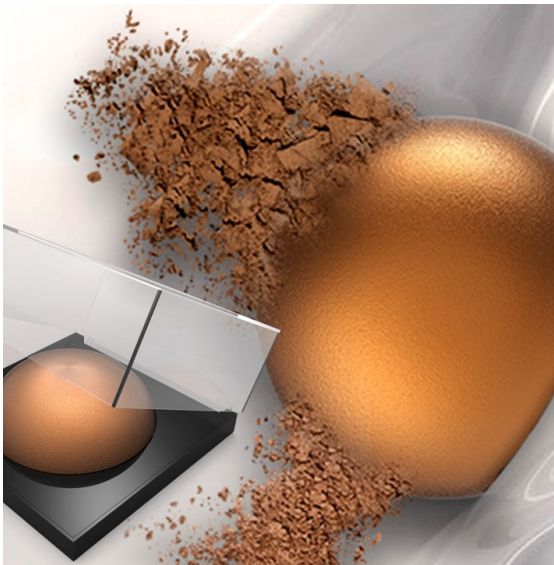
Omnicos Group
SPHAERA
Italy

Product description

This perfectly smooth powder sphere of pure shimmer glow, hides an inner empowered primer core that gradually transfers to powder and to the skin all the beneficial effects of its actives. The transparent and thin powder's structure only made of pearls and pigments, allows an easy absorbence of the actives carried by a special silicon oil highly compatible with the powder. While shimmering the skin is nourished and actively protected against thermal aging.

Technical details

External highlighting powder: shimmering hydrating powder this external powder is extraordinary smooth and silky. Its structure is so thin and transparent, only made of pigments and pearls, to easily allow the transfer activity from the core. Inner core primer: unique healthy aging matrix the hidden core of the product is the thinnest and most imperceptible active cream sphere, easily absorbed by the external powder, gradually transferring all the actives included. The external powder is soon transformed into a stroke of pure light and protection. Actives: physalis pubescens fruit juice (0.5%), argan oil, chamomille.



Make up Formula

Passage Cosmetics Laboratory

Strawberry Daiquiri
Tinted Oil
Poland

Product description

The product is inspired by the Strawberry Daiquiri drink which is prepared with freshly blended strawberries that make it really delicious. The strawberries qualities contribute not only to their good taste, but are highly beneficial to the skin as well. The berries are characterized by their aroma, red color and juicy texture. All of those aspects were taken into account while creating product. It is presented as a two-phase product, where the essence containing strawberry extract is placed into pigmented part. After mixing, the product creates a cocktail for lips with tinting and caring properties.

Technical details

Strawberry extract rich in antioxidants and polyphenols that protects against everyday external factors. Cholesterol esters are similar in structure to lipids in the skin's own stratum corneum and work as natural emollient. This complex composition provides multifunctional benefits for the dry and chapped lips. You have to shake well before use which is another reference to the strawberry daiquiri drink. The product is gluten free and alcohol free and paraben free.



Skincare Formula

Finalists 2019

COSMAX, INC
Snow Eye Tightener

INTERCOS GROUP
The Healthy Hero

O-PAC SRL
Butter to Powder

OMNICOS GROUP
Beauty Mask Stones
Pret a Porter

Winner 2019

OMNICOS GROUP
Beauty Mask Stones
Pret a Porter

Skincare Formula

COSMAX, INC
Snow Eye Tightener
South Korea

Product description

This cream melts easily on the skin like snow, and also has a cooling effect. Also this cream gives instant brightening effect, and can be used as a make-up primer as well. This brightening and cooling effect brings out natural skin translucency.



Technical Details

- 1. Scientific cooling system:** The fatty acids and waxes prevent moisture loss, and the remaining moisture molecules cool down the temperature by evaporating heat.
- 2. Whitening:** The saponification reaction by a neutralizing agent and free fatty acids makes instant brightening effect.
- 3. Smoothing surface:** Optimizing wax/wax soap/ oil ratio, formula creates a even skin surface after application. So it acts like a primer so that it preps skin well for makeup to sit better on the skin. Also the combination of spherical powder makes soft & smooth skin surface.

Skincare Formula



INTERCOS GROUP

The Healthy Hero
Italy

Product description

Our skin is populated by trillions of bacteria forming a layer called 'Skin Microbiota': this is our first line of skin defense that helps to fight infections, thwart environmental damage, boost immunity, regulate pH levels, and keep our skin healthy. Pollution, excess hygiene, temperature variations and hormonal changes can discourage friendly bacteria growth and favor the rise of undesirable bacteria, leading to skin issues. CRB has developed a new multi-lamellar emulsifier and skin-like components enriched by prebiotics able to beautify the complexion, and fuel the cutaneous eco-flora by feeding the "friendly bacteria", to maintain a healthy balance.

Technical details

CRB EXCLUSIVE
EMULSIFYING SYSTEM

A unique liquid crystal emulsifier composed of ceramide 2, lecithin, phytosterol, phytosphingosine and rice bran extract.

Lamellar network which mimics the skin structure for a second skin effect.

SEBUM-LIKE LIPIDIC PHASE

A selection of vegetable oils chosen by their similarities to skin sebum composition.

Prevention of TEWL.

A selected blend of polyols, amino acids and urea to provide skin moisturization.

PRE-BIOTIC SUPPLEMENT

An oligosaccharide obtained by enzymatic synthesis from natural sugars to maintain the healthy eco-flora.

Clinically Tested

Skincare Formula

O-PAC SRL

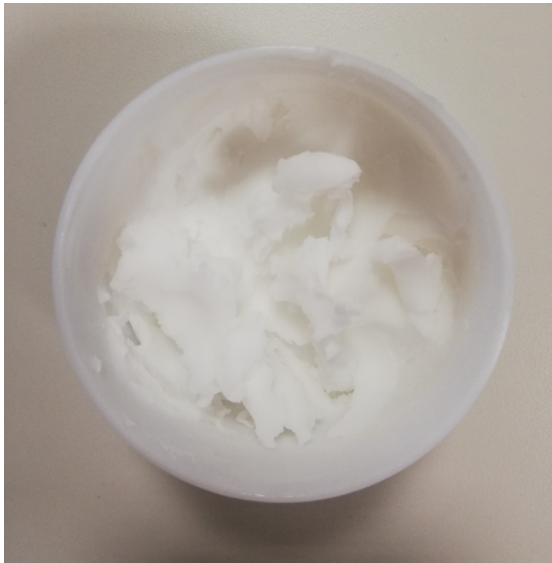
Butter to Powder
Italy

Product description

The use of the product is very playful since the consumer really “creates” it! The luxurious starting texture is a very rich and white butter; thanks to its compactness the withdrawal of the product takes place almost “pinching” the product. It has fantastic and pleasant rub-in properties, since it is velvety and creamy to the touch. After the massage on the skin, the butter turns into a silky powder leaving skin feeling soft and smooth.

Technical details

The product can highlight the effect between nature and technology since the formula has about 95% ingredients of natural origin, guaranteeing at the same time a new product experience. The base formula can also be enriched with customized ingredients and actives to make it really very unique and distinctive. This gives the bases a double advantage: comfort and a rich texture during sculpting, combined with silky and velvety finish on the skin.



Skincare Formula

OMNICOS GROUP

Beauty Mask Stones
Pret a Porter
Italy

Product description

Two stones shape and two colors for different results. White triangles stones for beautiful moistured skin. Black hearts stones for an extreme action against impure skin. Choose your stone according to your need, add some water and create your pret a porter mask wherever you are!! Easy, quick and efficient.

Technical details

White mask stone: hydrating. mask the powder is rich in mineral raw materials like kaolin and mica with absorbing properties and corn starch with moisturizing and cleaning benefits.

Actives: virgin maracuja oil, yaluronic filling spheres, vitaskin e (complex of omega 6.3 from raspberry seed oil and derivative of vitamin E) ideal for all skin types black mask stone the powder is rich in mineral raw materials like mica and clay with strong absorbing properties, corn starch with oil absorbing, moisturizing and cleaning benefits and charcoal bamboo black powder for an extreme action against impure skin. Ideal for oily and mixed skin. Actives: tea tree oil, sebestop (burnet + ginger + cinammon), vitis vita (red grape)



Skincare Packaging Technology

Finalists 2019

Aptar Italia

Apollo Aerosol Accessory

Asquan Group

NFC Smart Packaging
Technology powered by
Asquan Group

Cosmei s.r.l.

Skin Booster Applicator

Yonwoo

40Φ Ice Tube

Winner 2019

Asquan Group

NFC Smart Packaging
Technology powered by
Asquan Group

Skincare Packaging Technology

Aptar Italia

Apollo Aerosol Accessory
Italy

Product description

The first aerosol accessory offering 2 spray patterns or flow rates tailor made for each brand. The system incorporates a twist and lock feature that give the possibility to the end user to select the spray pattern, for example one spray for the face and another of the body.

Technical details

The system has the possibility to open and close the insert according the rotation of the twist and lock.



Skincare Packaging Technology

Asquan Group
NFC Smart Packaging
Technology powered by
Asquan Group
Hong Kong SAR China

Product description

A concept- smart packaging solution that can be used for consumer engagement, product tracking as well as brand protection. NFC offers to brands the opportunity to engage their client base through a variety of interactive campaigns. Everything from offering tips on makeup trends and makeup tutorials to offering refills, discounts on re-purchases as well as showing other products in the range or other related products. Brands can opt to introduce new products launching in coming months or simply introduce their brand image and philosophy to the consumer.

Technical details

NFC tags are inserted into the brand packaging during the manufacturing process. After scanning the packaging with a phone the consumer is led to a informative platform with the particular brands campaign or brand protection notice.



Skincare Packaging Technology

Cosmei s.r.l.
Skin Booster Applicator
Italy

Product description

Stick with a practical and sensorial feeling silicone applicator. This pack is suitable for dosing and applying especially skin-care products, like face base, primers or highlighters. It permits very high performances, thanks to the revolutionary and innovative velvety feeling that is inspired by the human touch.

Technical details

SKIN BOOSTER APPLICATOR is made of velvet silicone. Velvet silicone is a material that gives the pack a new look and a special allure with a pleasant velvety touch. Silicone is a safe polymer and it is not considered as an hazardous waste. Silicone is not affected by extreme conditions of heat, frost, dryness, water and humidity. Capacity: 10 ml. FDA (Food and Drug Administration): certified for food contact.



Skincare Packaging Technology

Yonwoo
40Φ Ice Tube
South Korea

Product description

10 minutes of cooling and massaging effect after 4 hours storage of cooling applicator on freezer. In addition, the applicator is removable to clean easily.

Technical details

Ice gel (Sodium Polyacrylate and water mixed) is harmless to human and maintain cooling effect in a long time.



Make up Packaging Technology

Finalists 2019

MYC PACKAGING EUROPA Srl

Airtight magnetic closure
Mascara Lip gloss Jumbo
pen

R.C.STAMPI

Lipsticks with silicone molds

Weckerle Cosmetics

Big-hearted Lipstick

PENNELLI FARO FLESS (d)DETAIL

Winner 2019

PENNELLI FARO FLESS (d)DETAIL

Make up Packaging Technology

MYC PACKAGING EUROPA Srl

Airtight magnetic closure
Mascara Lip gloss Jumbo pen
Italy

Product description

The patented airtight magnetic closure optimally preserves the cosmetic product from its first opening thanks to its perfect sealing system. The opening system is designed to allow and ensure an easy opening and a safe closing thanks to a minimum free rotation and a handy extraction of the head cap. The packaging for its threadless system is ideal for both left and right handed.

Technical details

Sealing airtight system with hidden magnets that promote an aesthetic balance. The combination of different materials (PETG / PP - Aluminium) allows an extremely flexible customization of the final product.



Make up Packaging Technology

R.C.STAMPI

Lipsticks with
silicone molds
Italy

Product description

At R.C. Stampi we are frantically involved with research and we transform immediately our ideas into innovative and practical solutions as if we were the research and development department of our customers. We support them in all possible ways; for obvious commercial reasons, of course, but mainly for the intrinsic satisfaction of seeing amazing exclusive products on the market specifically designed and created by us. R.C. Stampi looks to the future and rapidly enters in any segment, thanks to right market choices and adequate investment. your imagination is your ability to be creative.

Technical details

Modern casting technologies of lipsticks with silicone molds allows finishes once unthinkable. With the advent of this technology R.C. Stampi has produced very interesting products from the commercial point of view.



Make up Packaging Technology

Weckerle Cosmetics
Big-hearted Lipstick
Germany

Product description

The Big-hearted Lipstick. An innovation leader and trend-setter lipstick that offers four colors in one product. Presented in an adorable quadcore heart-shaped design. Creates multi-hued looks and special color effects.

Technical details

Weckerle quadcore filling technology



Make up Packaging Technology

PENNELLI FARO
FLESS (d)DETAIL
Italy

Product description

FLESS (d)DETAIL is a practical concealer applicator that can be used with other products as well. It is compact and easy to use. The original shape allows a comfortable and precise product application. FLESS (d)DETAIL meets the requirements of a contemporary make-up. It works in perfect synergy with B.KOLOR PURE VELVETVEIL – Hybrid Skin Pefector – an innovative slime to powder texture, ECO – SUSTAINABLE and VEGAN formula. The eyes contour will result fresh, smooth and flawless!

Technical details

The brush micro-tuft is integrated into the rubber grip. This combination allows the maximum versatility for precise movements along the face profile and the eyes area. Ergonomics is important because FLESS (d)DETAIL becomes an extension of your finger. The gestures of using it come very naturally and the micro-tuft allows a very precise make-up application in reaching extremely detailed results thanks to its drop-shape.



Packaging Design

Finalists 2019

Asquan Group
Dark & Dangerous

LIBO COSMETICS CO., Ltd
Quicksand Lip Gloss

PACKTRADE Srl
TRENDY

Premi Spa
3D Inkjet Technology

Winner 2019

Premi Spa
3D Inkjet Technology

Packaging Design

Asquan Group
Dark & Dangerous
Hong Kong SAR China

Product description

Introducing Dark and Dangerous; one of many new standards introduced by Asquan Group. With sultry, stiletto like aesthetics and super thick wall PMMA, Dark and Dangerous is designed to add stand out drama to gloss, liquid lip and eye crème formulas.

Technical details

Minimal design aesthetic with a thick wall tapering showcasing pigment colours and rich textures.



Packaging Design

LIBO COSMETICS CO., Ltd
Quicksand Lip Gloss
China

Technical details

We inject floating shiny liquid quicksand sequin between 2 layers of lip gloss to create a varied style.

Product description

You always get different feeling as the liquid move freely. The packaging is 2 layers with a floating shiny liquid quicksand sequin in between. Each movement adjusts the placement of glitter. It's beautiful, playful and it grab everybody's eye.



Packaging Design

PACKTRADE Srl
TRENDY
Italy

Product description

TRENDY is an appealing spray package for fragrances based on a spray-through concept, mostly aiming at the masstige/mass-market segments. It consists of the following components:

- 100 ml glass bottle
- crimp pump
- actuator with extension
- spray-through cap
- actuator-cover

Technical details

- Glass bottle: 100 ml, 200 gr, 15 mm crimp neck
- Pump: 15 mm crimp pump
- Actuator with extension: PP/POM
- Spray-through cap: PP
- Actuator-cover: PP



TRENDY

Packaging Design

Premi Spa
3D Inkjet Technology
Italy

Product description

Premi can provide an exclusive packaging design: 3D INKJET TECHNOLOGY. It has proven to be a big success as it offers different options for packaging customization in terms of shapes, styles, colors. By using high-definition images and focusing special attention on the details, customers have the possibility to launch new products while saving time and money. The 3d inkjet allows the fast customization to follow the latest trends and time saved for compatibility test. It is the ideal solution for premium customization of highly creative and textured artwork for limited editions and promotional branding without investing on new molds.

Technical details

The 3D inkjet technology is the printing of UV inkjet It's possible to print on elliptical shapes On flat shapes it's possible to print up to 2mm from the top of the pack It' is available for glass and plastic packaging the standard thickness of the inkjet is 0,08mm up to 0,16mm.

